

**ABSTRACT OF THE DISCLOSURE**

In one embodiment, a consumer is informed of a source of messages ("source") during the downloading of an item over a network. Thereafter, messages delivered to the consumer are marked with a source indicator. An educational campaign may also be launched to further provide information about the source. For example, additional messages may be delivered to the consumer, with some of the messages containing further information about the source. The educational campaign not only helps in identifying the source, but also helps in ensuring that the consumer fully understands, and acknowledges, any agreement that the consumer entered into during the download process. In one embodiment, user interfaces that are in close proximity to each other are assigned different activation sequences to help prevent inadvertent activation of a user interface.